



inspHire  
rental software experts



# inspHire CRM

Helping you win and retain more customers



## At-a-glance review

### What is it?

inspHire Customer Relationship Management (CRM) is a contact management solution that allows you to capture, store and analyse your customer information in order to manage your customer relationships more effectively. It aligns your sales and marketing efforts and allows your company to win and retain customers. Created with the latest .Net technology and utilising the power of Microsoft SQL Database.

### Who is it for?

For all rental customers who require a centralised database of customer related information to complement their inspHire system. inspHire CRM is compatible with, and integrates to, all editions of inspHire: Express, Office Edition and Corporate Edition

## Introducing inspHire CRM

inspHire fully understands the importance of managing the needs of your customers and developing stronger relationships with them which is why we developed inspHire CRM. inspHire CRM has been created specifically for the rental industry and integrates seamlessly with the inspHire range of products ensuring your customer data is as up to date as possible, providing a one-stop shop for all the information your employees will need.

We want to help you make the most of your customer information, which is why we created inspHire CRM

1. Know your customers, build stronger relationships  
inspHire CRM provides your employees with the information and processes necessary to really get to know your customers, understand their needs, and build effective, lasting and profitable relationship
2. Usability  
Designed to be intuitively simple to use, inspHire CRM will provide your employees with all the information they could need to operate more competently and be more aware of the opportunity to cross and up sell to customers to generate increased revenue for your company.
3. 360° vision  
Being aware of all the information about a customer or prospect across the whole of your organisation is essential in today's market. It speaks volumes to the customer and shows just how much you care.